
PARKSCRIPTIONS: VISION, MISSION & GOALS

PARKSCRIPTIONS VISION

People from all walks of life enjoy healing and community through nature.

PARKSCRIPTIONS MISSION

Connect patients with positive outdoor experiences for healthier lifestyles and improved mental and physical health.

LONG-TERM PROGRAM GOALS:

INSPIRE CHANGE

- Increase the number of people spending time outside, especially those that may be less-exposed to nature.
- Build the habit of spending time outside into patients' lives.
- Simplify getting outside for people of all abilities and backgrounds.
- Bring medical providers, land managers and recreation organizations together.
- Create a culture of parkscribing among medical providers.
- Cultivate advocates for parks and green spaces, particularly among communities that are not participating in the dialogue.
- Celebrate milestones and share our measures of success and individual stories.

BECOME CONTAGIOUS

- Grow Parkscriptions in the spirit of outdoor play: keep it fun, experiment, and learn as we go!
- Expand by establishing a turnkey toolkit that other communities can implement.
- Create opportunities for participants to share positive experiences.
- Solidify funding and leadership to ensure the continued growth and success of the program.

ANNUAL PROGRAM GOALS:

[2017 Pilot Goals](#)

Priorities

- Primary audience: Health practitioners
- Website launched with basic park data
- Evaluation methods set-up

[2018 Pilot Goals](#)

Priorities

- Primary audience: Health practitioners
- Website
- Ready for 2019's public launch